ICPI Logo Guidelines

The ICPI member logo and trademark are property of the Interlocking Concrete Pavement Institute. Only approved versions of the logo in color, grayscale, or white may be used in accordance with policy. ICPI logos may not be revised or altered in any way, and must be displayed in the same form as produced by ICPI. The logo may be displayed on different (neutral) backgrounds, so long as those backgrounds do not conflict graphically with the clear appearance, readability and recognition of the logo.

No other colors may be used, nor may the logo be displayed on patterned backgrounds (such as polka dots, wavy lines, etc.) that alter its character and message. The logo is a graphic symbol, not a text character. It is not to be used as part of a sentence or headline.

1. For use by members in good standing only.
2. It may be used in a professional manner on:
   a. Business cards
   b. Stationary
   c. Literature/Brochures/ Folders
   d. Advertisements
   e. Storefront Windows
   f. Or any professional and comparable manner to signify the users membership.
   g. Merchandise such as hats, jackets, hardhats, shirts, etc.
   However the logo may not be used in any manner that may reasonably be construed as the ICPI endorsing a member company, member company products or services.
7. The logo may not be used without the term “member” except by the ICPI Headquarters.