



Interlocking Concrete
Pavement Institute

2021 Summer Meeting Sponsorship Commitment Form

As a sponsor of the 2021 Summer Meeting, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and logo stand out and be viewed by all attendees throughout the meeting.

If your sponsorship is received by **Monday, August 2, 2021** your company will be recognized on all ICPI promotions for the meeting, including the meeting website, as well as on any signage and promotional materials provided during the meeting. Please note that no sponsorship is exclusive to one company (unless indicated). Also, please note that for all sponsored events, ICPI staff is responsible for all functions and will handle all arrangements with the hotel or venue, unless otherwise specified.

ICPI Continental Breakfast (4 days) - \$500/per day

August 23-26, 2021

Start each day off right with your company's logo displayed at the morning breakfast tables. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of all meeting attendees. This sponsorship includes:

- Prominent signage at the breakfast event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meetings
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner and daily emails.

ICPI Afternoon Breaks (4 days) - \$250/per day

August 23-26, 2021

Interact with meeting attendees in an informal setting during the scheduled daily afternoon breaks. This sponsorship includes:

- Prominent signage located in the area where the break is located recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo displayed on PowerPoint slide during meeting
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner and daily emails.

ICPI General Luncheon Session - \$2,500

Tuesday, August 24, 2021

Make your presence known to ICPI members by presenting your brand at this highly attended event. The General Luncheon Session offers maximum exposure and provides an opportunity for your company to reach out to all meeting attendees. This sponsorship includes:

- Prominent signage at the lunch event recognizing your company as a sponsor
- Company's logo displayed on PowerPoint slide and Sponsor video during lunch
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on luncheon admittance ticket
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner and daily emails.

~~Hotel Key Cards - \$2,000 (Exclusive Sponsorship)~~ **SOLD!**

Each time ICPI attendees reach for their key to open their hotel room they will be reminded of the sponsoring company's logo and/or message printed on their key card. Additional costs to process artwork, produce key cards and distribute the custom key cards may apply and are the responsibility of the sponsor.

- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner and daily emails.

ICPI Social Event - \$1,500

Tuesday, August 24, 2021

The social event provides an exciting means for our members to enjoy an evening out and experience what Annapolis has to offer. This sponsorship allows attendees to associate your brand with great food and a positive experience. This sponsorship includes:

- **New!** 10 additional drink tickets to be distributed to Sponsor Company (tickets will be given to whomever signs the sponsorship agreement unless otherwise requested)
- Prominent signage at the social event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Company logo on napkins displayed on bar and buffet tables
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner, and daily emails.

ICPI Member Networking Happy Hour - \$1,500

Monday, August 23, 2021

Bringing industry professionals together is one of the reasons our meetings are successful. By becoming a networking happy hour sponsor you'll be a part of that success. This reception provides an opportunity for your company to connect with the ICPI audience. This sponsorship includes:

- **New!** 10 additional drink tickets to be distributed to Sponsor Company
- Prominent signage at the happy hour recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on happy hour admittance ticket
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner, and daily emails.

Registration Package Stuffers - \$500/per item

This is a simple, yet effective opportunity for your organization to deliver its message to ICPI meeting attendees. Have your sales and marketing collateral stuffed in the registration packets that all attendees receive. Items that can be included, but are not limited to, pens, pencils, calculators, key chains, water bottles etc. All items must be pre-approved by ICPI. This is a cost-effective way to bring information in front of attendees. This sponsorship includes:

- Sponsorship ribbon recognition placed on company registrants' badge
 - With early commitment, sponsor company logo will also be displayed on the website, banner, and daily emails.
- * Sponsoring company is responsible for cost incurred for these items

Digital Marketing - \$1,500 (4 available)

Make your company visible through the ICPI Summer Meeting event emails through this new digital marketing sponsorship. Position your company's logo and active website link in a Sponsorship banner at the top and/or middle of the following ICPI e-communications for the Meeting (based on when the banners are received): 2 Early-Bird Registration Date Reminders, 2 Standard Registration Reminders, Confirmation Email sent out to all registered in late August, and 3 Daily Onsite Emails. Total approximate email impressions including the new Sponsored by Banner: ~6,500. This sponsorship includes:

- Prominent placement on the above listed ICPI E-Communications
- Sponsorship ribbon recognition placed on company registrants' badge
- With early commitment, sponsor company logo will also be displayed on the meeting website and banner.
- Sponsoring company will be provided data of meeting email open rate range and averages sent post meeting.

Meeting Room Wi-Fi - \$1,500 (3 available)

Make your company visible to all event attendees when they login to use the ICPI Meeting Room Wi-Fi. One of the first things meeting attendees look for when they sit down in a meeting is the Wi-Fi connection information so they can stay connected during the ICPI meetings. The sponsoring company's logo will be recognized throughout the daily emails onsite. This sponsorship includes:

- Company logo will be printed on all meeting room table tents
- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- With early commitment, sponsor company logo will also be displayed on the meeting website, banner, and daily emails.

ICPI 2021 Summer Meeting Sponsorship Commitment Form

Please indicate below the sponsorship opportunity that you would like by checking off the appropriate box.

ICPI Breakfast (4 days) - \$500/per day

Yes, I will sponsor this event! _____ day(s) @ \$ _____

ICPI Afternoon Breaks (4 days) - \$250/per day

Yes, I will sponsor this event! _____ day(s) @ \$ _____

ICPI General Session Luncheon - \$2,500

Yes, I will sponsor this event @ \$2,500! \$ _____

~~Hotel Key Cards - \$2,000 - Exclusive Opportunity - SOLD!~~

SOLD

Yes, I will sponsor this promotion @ \$2,000!

ICPI Social Event - \$1,500

Yes, I will sponsor this event @ \$1,500! \$ _____

ICPI Member Networking Happy Hour - \$1,500

Yes, I will sponsor this event @ \$1,500! \$ _____

Registration Package Stuffers - \$500/per item

Yes, I will sponsor this promotion! _____ item(s) @ \$ _____

I will be sponsoring the following item(s): _____

ICPI Digital Marketing - \$1,500 (4 available)

Yes, I will sponsor this promotion @ \$1,500! \$ _____

ICPI Meeting Room Wi-Fi - \$1,500 (3 available)

Yes, I will sponsor this promotion @ \$1,500! \$ _____

Total Cost of Sponsored Items

\$ _____

I understand that all sponsorships are not exclusive to one company (unless otherwise indicated above)

Name: _____ Company: _____

Phone: _____ E-mail: _____

Make check payable to ICPI in U.S. Funds
Mail to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151
Fax for credit card payments only: Attn: Erin Hobson (703) 657-6901

Please check payment method:

___ Check enclosed ___ Master Card ___ VISA ___ American Express ___ Invoice me (signature required)

Card No. _____ Exp. Date _____

Name on card _____

Signature _____

**Please fax, mail, or email form to ICPI with payment by Monday, August 2, 2021
Email form to Erin Hobson: ehobson@icpi.org**