



Virtual Hardscape North America Sponsorship Commitment Form

As a sponsor of the 2022 Virtual Hardscape North America, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and/or logo stand out and be viewed by all registrants throughout the educational sessions, mobile application and desktop application and event digital marketing.

Platinum Sponsor*- \$5,000

- Up to 30-Second promo video exposure during 2 educational sessions (1 per track, video provided by sponsor)
- Company logo listed in Virtual HNA digital marketing (22 eblasts^A) and on Virtual HNA homepage
- Large Sponsor profile with logo usage in the Sponsor Section of Virtual HNA mobile and desktop application
- Company custom banner scrolling on home screen in Virtual HNA mobile and desktop Event application (banner provided by sponsoring company)
- Logo recognition at the end of each session
- 5 complimentary Virtual HNA Registrations for company employees or customers use

Gold Sponsor - \$2,500

- Company logo listed in Virtual HNA digital marketing (22 eblasts^A) and on Virtual HNA homepage
- Medium Sponsor Profile with logo usage in Sponsor Section of Virtual HNA mobile and desktop application
- Company custom banner scrolling on home screen in Virtual HNA mobile and desktop Event application (banner provided by sponsoring company)
- Logo recognition at the end of each session
- 2 complimentary Virtual HNA Registrations for company employees or customers use

Silver Sponsor - \$1,000

- Company name listed in all Virtual HNA digital marketing (22 eblasts^A) and on Virtual HNA homepage
- Small Sponsor Profile with company name listed in Sponsor Section of Virtual HNA mobile and desktop application
- Company name listed on Sponsor Thank You Slide at beginning and end of each session
- 1 complimentary Virtual HNA Registration for company employees or customers use

Total Cost of Sponsored Items \$_____

***Combined Virtual HNA 2022 and HNA 2022 Sponsorship packages with enhanced value and exposure available upon request. Contact Erin Hobson at ehobson@icpi.org or 703-657-6908 for more information.**

^22 eblasts (~2 per week) will be sent out over an 11-week period to an estimated 14,000 industry contacts.

I understand that all sponsorships are not exclusive to one company

Name: _____ Company: _____

Phone: _____ E-mail: _____

Mail checks payable to ICPI in U.S. Funds to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151
 Fax (703-657-6901) or Email (ehobson@icpi.org) credit card payments Attn: Erin Hobson

Please check payment method:

___ Check enclosed (Mail) ___ MasterCard (Email or Fax) ___ VISA (Email or Fax) ___ American Express (Email or Fax)

Card No. _____ Exp. Date _____ CVV: _____

Name on card _____ Signature _____

**For full exposure, sponsorship commitment forms and payment due by no later than Wednesday, November 17, 2021.
 Final day to sponsor the event is Friday, December 17, 2021. Please fax, email or mail commitment form to ICPI.**